

No. 01/69/12/31/2017-O&M
Government of India
Ministry of Commerce & Industry
(Department of Commerce)
Directorate General of Foreign Trade

Udyog Bhawan, New Delhi-110011.

Dated: 21.11.2017

Office Memorandum

Sub: Creation of a Data Analytics Unit at the DGFT, Department of Commerce, Ministry of Commerce & Industry.

A Data Analytics Unit (DAU) is hereby constituted in Statistics Division in DGFT. The unit will work in close coordination with the office of DGCIS. The DAU will analyze the domestic and Global trade data to draw meaningful insight for officials of DGFT / Department of Commerce. It will also develop recommendations and monitor implementation. DAU would work closely with Economic Advisors and support the country / region trade strategy. DAU would develop analytical tools to undertake the requirements of the ministry. DAU would be staffed with internal resources / researchers and would leverage experts/ consultants if deemed necessary. Its deliverables will include following:

I. Analysis:

- a. Trade Analysis – Analysis of Indian trade data provided by DGCI&S. Short, medium and long-term trend analysis on trade of commodities across HS Code levels.
- b. Product-Market Analysis – Analysis of global data to identify new products, new markets and relative competitiveness of Indian products vis-à-vis other countries.
- c. Scheme Analysis – Analysis of effectiveness of export promotion schemes like MEIS.
- d. Tariff Analysis – Short, medium and long-term analysis on tariffs across markets.
- e. Pricing Analysis – Short, medium and long-term analysis on commodity pricing across markets.

II Development of Policy Recommendations and Tactical Actions:

- a. Based on the rigorous data analytics, DAU would develop a set of tactical actions and strategic shifts required to enhance exports and rationalize imports for various countries / regions or product categories

III. Monitoring & feedback on implementation:

- a. DAU would develop feedback reports illustrating the status on implementation of key actions / recommendations for perusal of concerned Joint Secretaries, DGFT and CS.

This issues with approval of Director General of Foreign Trade.



(Tika Ram Majhi)

Deputy Director General of Foreign Trade

To

1. PPS to Secretary, Deptt. of Commerce.
2. All officers / Sections of DGFT.
3. Zonal offices / Regional offices of DGFT.
4. EDI Section for uploading on the website of DGFT.
5. Guard File.